



ADDITIONAL AGENDA ITEMS

REGULAR BUSINESS MEETING OF CITY COUNCIL MONDAY, NOVEMBER 24, 2014, COUNCIL CHAMBER

2. CONFIRMATION OF AGENDA

Recommendation

That the agenda for today's meeting be amended by adding the following matters:

1. Letters submitting comments from Michael Grisdale Snr., Dick Melnychuk, Maryann Behme, and Ryan Gerstmar regarding Agenda Items 8.6.5 and 8.10.1;
2. Executive Committee Reports dated November 24, 2014, as Urgent Business Items 12.1 and 12.2 and outlined below; and
3. Request to speak from W. Thomas Molloy, on behalf of Councillor Pat Lorje, regarding Agenda Item 12.2.

12. URGENT BUSINESS

12.1 Code of Conduct – Complaint of Breach (File No. CK. 255-1)

Recommendation

That the information be received.

12.2 Code of Conduct – Complaint of Breach (File No. CK. 255-1)

Recommendation

That the following sanction be imposed upon Councillor Lorje:

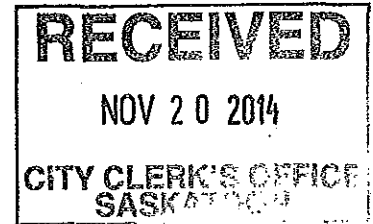
That Councillor Lorje have restrictions on how documents are provided, prior to and during *In Camera* portions of meetings of Executive Committee and the Standing Policy Committees, for a one-year term, as set out in this report.

add. 8.65 + 8.10.1

Jenkins, Sandy (Clerks)

5300-8

From: CityCouncilWebForm
Sent: Thursday, November 20, 2014 9:42 AM
To: City Council
Subject: Write a Letter to City Council



TO HIS WORSHIP THE MAYOR AND MEMBERS OF CITY COUNCIL

FROM:

Michael Grisdale, Snr.
PO Box 507
Saskatoon, Saskatchewan
S7K3L6

EMAIL ADDRESS:

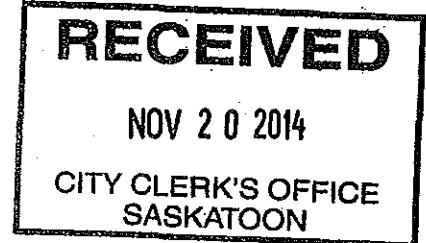
mgrisdale@hotmail.com

COMMENTS:

With the plethora of speed limits on Circle Drive and signs exhorting "slower traffic keep right", it is almost impossible to travel its full length and conform to the constant changes. One must constantly look out for signs, some of them not that visible. Circle Drive as it is moves traffic along quite safely, all I can see photo radar doing is causing people to slow down unnecessarily in order to avoid fines, causing frustration and pile-ups. A constant speed limit might be the answer to safety concerns, and a definite guideline for motorists. 80Kph everywhere would probably satisfy everyone, including SGI which seems to have got into the law enforcement business, and the police who try to enforce their whims. The optics of this whole photo radar thing are terrible.

5300-8

From: CityCouncilWebForm
Sent: November 20, 2014 11:57 AM
To: City Council
Subject: Write a Letter to City Council



TO HIS WORSHIP THE MAYOR AND MEMBERS OF CITY COUNCIL

FROM:

Dick Melnychuk
171 A.E. Adams Crescent
Saskatoon, Saskatchewan
S7K 5M6

EMAIL ADDRESS:

dickmel@shaw.ca

COMMENTS:

I am pleased to hear that Council has undertaken to publicly debate the merits and/or conditions of the proposed SGI photo radar project planned for Saskatoon.

Let me state that I am not opposed to photo radar deployment on Saskatoon streets provided the use of photo radar is utilized in a common sense manner for its stated traffic safety purpose and not as some have charged "a cash grab".

Past media statements attributed to SGI personnel that motorists could or would be ticketed for driving as little as 1 km/hr over the speed limit screams "cash grab" and fuels support for that argument.

Recent media comments by our well respected Chief of Police Weighill stating that generous margins of tolerance would be utilized for photo radar consistent with margins utilized by police officers engaged in traditional radar duties is reassuring and should provide motorists with comfort and confidence that they will not be ticketed for driving 1 or 4 or 6 km/hr over the posted limit.

I would suggest that doing otherwise not only supports the "cash grab" argument but risks inadvertently training our motorists to focus far too much attention to their speedometers and placing less priority towards focusing their attention on the road ahead.

What is less clear to me is the nature of the proposed use of photo radar in school zones.

I recall the council debates leading to school zones first being enacted in Saskatoon. As I recall, in order to avoid complicated signage and bylaw wording council decided that school zones would be in effect from 8 to 5 Monday to Friday during the school year. I also recall at least one member of council publicly stating that police would use common sense and only enforce the bylaw for its intended purpose of protecting students during those periods of time when students were actually arriving at and departing from schools.

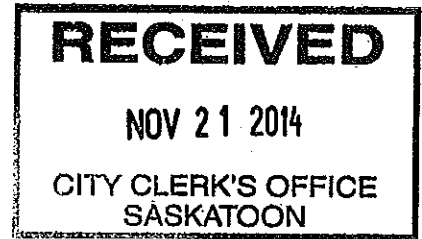
With respect to photo radar what I am not clear about is whether photo radar will be utilized to enforce school zone speed limits on statutory and provincial holidays and during extended school breaks such as Christmas and Easter when the legitimate reasons for which the bylaw was enacted do not exist.

Once again I would suggest that photo radar enforcement during those periods would support the "cash grab" argument and undermine public support not only for the legitimate traffic safety purposes of utilizing photo radar but for Council itself.

Of course it would be open to Council to amend the school zone bylaw to exclude statutory and provincial holidays as well as extended school breaks from enforcement periods. Doing so might very well serve as a tangible demonstration of Council's intent towards a policy of legitimate and common sense traffic enforcement and provide a very strong counter argument to those who will always maintain that photo radar is nothing but a cash grab.

I look forward to the debate to follow and wish you all the best in navigating this contentious issue.

From: CityCouncilWebForm
Sent: November 21, 2014 6:06 AM
To: City Council
Subject: Write a Letter to City Council



TO HIS WORSHIP THE MAYOR AND MEMBERS OF CITY COUNCIL

FROM:

Maryann Behme
101-910 Heritage View
Saskatoon , Saskatchewan
S7H5S4

EMAIL ADDRESS:

mbehme@sasktel.net

COMMENTS:

To City Council
Re. Photo radar

I think photo radar is a very good thing. If it will prevent just one fatality, it is worth it. Also I see strong necessity for red light cameras. Yesterday as I had to go out, I made a point of watching some things. At Mckercher and 8th, I was first in line to cross, and when light turned amber 4 cars went true and with my light green as another car speeded up and flew through the red light. Then I saw several vehicles along 8th who did not stop but slowed at red lights and kept going without stopping. At one I had to slam on my brakes to avoid hitting it. The only intersection where cars actually came to full stop at amber was at Preston & 8th. Then on College a vehicle was weaving in and out of traffic(speeding) to obviously get to front of line. Photo radar are becoming a necessity in this city.

RECEIVED

NOV. 24 2014

CITY CLERK'S OFFICE
SASKATOON

Dear city council,

I had hoped to speak to this matter in person, but was unable to clear my schedule for the afternoon meeting. In my absence please consider the following letter.

In regards to photo radar, the city has the jurisdiction to decide on its implementation within city limits as the photo radar boxes will be placed on city land. The city deciding on what is placed on its own land does not violate the provincial police act.

I would like to petition against the city adopting photo radar for 4 reasons.

1. Electronically monitoring citizen should be done only in exceptional circumstances. These being under a court warrant or within a restricted area. Our freedoms were hard fought from the time of the Magna Carta and we the people should be loath to surrender them. Further to this please consider that in giving up freedoms we must not setup laws for reasonable administrations, but for unreasonable administrations. Once an unreasonable administration takes over it is too late to adjust the laws.
2. Photo radar is abused. In 2013 two of our closest neighbours, Edmonton and Winnipeg, utilizing this technology gave out is in excess of 400,000 tickets each. This represents more than a ticket for every other household. To add injury to insult the number of tickets being written is increasing annually. In Edmonton the number of ticket has doubled in the last 3 years! If photo radar is so effective at reducing speeding why is the number of tickets increasing in these cities?
3. Photo enforcement has demonstrably lacked due process in this city. We have real world experience with red light camera tickets taking over 6 months to arrive. This clearly doesn't result in behavioral modifications increasing traffic safety and is contrary to article 11 of the Canadian Charter of Rights of freedoms (see below). Before we even consider expanding photo enforcement we should resolve the existing problems!
 11. Any person charged with an offence has the right
 - (a) to be informed without unreasonable delay of the specific offence;
 - (b) to be tried within a reasonable time;
4. Photo radar is not the best way to increase traffic safety. Receiving a ticket weeks or as is currently occurring months after an infraction does not alter driving behavior. The best way to do this is to have a trained police officer provide a ticket on the spot. They have the training and judgement to make reasonable decision in real time taking into consideration environmental and vehicular factors which are not clearly evident in a photograph.

Additionally in regards to school zones, the best method at reducing speeds is to clearly identify the areas. People don't consciously speed through school zones, they enter them at speed because they are typically on high traffic corridors. Reducing speeds can be done by bringing the

location into attention through the use of marked trolleys in the middle of the road as is currently done by some Saskatoon schools. A ticket weeks later does not notify a driver they are entering a school zone. Another effective technique is to narrow the road way as was done on Silverwood road. Both of these methods immediately reduce speeds and focuses the driver on their surroundings vs their speedometer.

In closing the city should decide its own path in regards to the use of photo radar within its boundaries. It is not for the provincial government to decide and it is most certainly not within SGI's mandate. There are very serious segregation of duty issues with the way photo radar is being established in the city and the city council should not abdicate their responsibility in these matters. With this in mind please consider rejecting the use of photo radar for the reasons outlined above. There are better ways to improve traffic safety.

Best Regards,

Ryan Gerstmar

346 Assaly St.
Saskatoon, SK
S7T 0E2



EXECUTIVE COMMITTEE

Code of Conduct – Complaint of Breach

Recommendation of the Committee

That the information be received.

The Code of Conduct for Members of Saskatoon City Council (the “Code of Conduct”) contains provisions requiring Council members to keep certain information confidential. Also, the Code of Conduct contains a process for dealing with alleged breaches.

The process for dealing with alleged breaches of the confidentiality requirements of the Code of Conduct is as follows:

- an alleged breach is reported to Executive Committee *In Camera*;
- Executive Committee meets *In Camera* and decides whether to proceed to investigate the potential breach. The decision to investigate, or not, is within Executive Committee’s sole discretion;
- if Executive Committee decides to investigate the alleged breach, it appoints an independent investigator to conduct the investigation. All proceedings regarding the investigation occur *In Camera*;
- after the receipt of the report of the independent investigator, Executive Committee meets to consider the matter. If a member of Council is identified in the report as being potentially responsible for the breach, the member is excluded;
- if Executive Committee believes a member is responsible for a breach of confidentiality, he/she is advised and given the opportunity to make oral and written submissions to Executive Committee;
- if Executive Committee, after hearing from the member, concludes a member is responsible for a breach, Executive Committee may, in its sole discretion, recommend to City Council that sanctions be imposed. The member is advised of Executive Committee’s conclusion and recommendations.

The Code of Conduct outlines sanctions which may be imposed by City Council. The Code of Conduct reads, in part:

“Sanctions may include, but are not limited to:



EXECUTIVE COMMITTEE

- (a) removal of the council member from any national or provincial organization, civic board, commission, authority or committee except for Executive Committee, Planning and Operations, Administration and Finance and Budget Committee;
- (b) restriction of access to civic services or City Hall;
- (c) restrictions on how documents are provided (eg. no electronic copies, but only watermarked paper copies);
- (d) reduction in salary and/or benefits and/or expenses.”

Potential breaches of confidentiality were reported to Executive Committee on April 28, 2014 and May 26, 2014. The alleged breaches were that confidential information from two Executive Committee meetings were released to a member of the public and/or the media. Executive Committee decided to have the alleged breaches investigated by an independent investigator.

The investigator’s report was considered by your Committee on September 22, 2014. The report contained no conclusive findings and, as a result, no further action was taken.

The cost of the investigation was \$7,959.27.



EXECUTIVE COMMITTEE

Code of Conduct – Complaint of Breach

Recommendation of the Committee

That the following sanction be imposed upon Councillor Lorje:

That Councillor Lorje have restrictions on how documents are provided, prior to and during *In Camera* portions of meetings of Executive Committee and the Standing Policy Committees, for a one-year term, as set out in this report.

History

The Code of Conduct for Members of Saskatoon City Council (the “Code of Conduct”) contains provisions requiring Council members to keep certain information confidential. Also, the Code of Conduct contains a process for dealing with alleged breaches.

The process for dealing with alleged breaches of the confidentiality requirements of the Code of Conduct is as follows:

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- if Executive Committee decides to investigate the alleged breach, it appoints an independent investigator to conduct the investigation. All proceedings regarding the investigation occur *In Camera*;
- after the receipt of the report of the independent investigator, Executive Committee meets to consider the matter. If a member of Council is identified in the report as being potentially responsible for the breach, the member is excluded;
- if Executive Committee believes a member is responsible for a breach of confidentiality, he/she is advised and given the opportunity to make oral and written submissions to Executive Committee;
- if Executive Committee, after hearing from the member, concludes a member is responsible for a breach, Executive Committee may, in its sole discretion, recommend to City Council that sanctions be imposed. The member is advised of Executive Committee’s conclusion and recommendations.



EXECUTIVE COMMITTEE

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- (b) restriction of access to civic services or City Hall;
- (c) restrictions on how documents are provided (eg. no electronic copies, but only watermarked paper copies);
- (d) reduction in salary and/or benefits and/or expenses.”

A potential breach of confidentiality was reported to Executive Committee on September 22, 2014. The alleged breach was that a confidential report had been released to a member of the public. Executive Committee decided to have the alleged breach investigated by an independent investigator.

The investigator’s report was considered by your Committee on November 5, 2014, and Executive Committee believed that Councillor Lorje was responsible for a breach of confidentiality under the Code of Conduct. Executive Committee believed that Councillor Lorje released a confidential report which had been received by members of Executive Committee, and was to be considered by Executive Committee at an *In Camera* meeting, by emailing the report to a member of the public contrary to the Code of Conduct.

Councillor Lorje was advised of this and provided an opportunity to make oral and written submissions to Executive Committee. Councillor Lorje acknowledged the release of the confidential report and apologized for the release.

Therefore, your Committee concluded that Councillor Lorje has breached the Code of Conduct by releasing a confidential report to a member of the public and recommends that sanctions under the Code of Conduct be imposed. As such, your Committee is recommending that Councillor Lorje have restrictions placed on how confidential documents are provided to her prior to and during in-camera portions of meetings of Executive Committee and the Standing Policy Committees, for a one-year term. The restrictions are as follows:



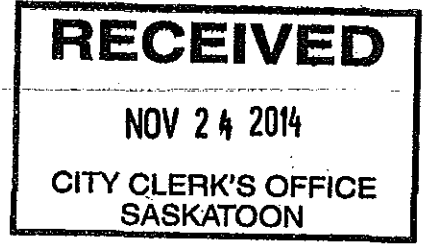
EXECUTIVE COMMITTEE

- No further *In Camera* documents provided electronically;
- *In Camera* documents will be watermarked and viewed in the City Clerk's Office prior to an *In Camera* meeting;
- No electronic devices permitted while either viewing documents in the City Clerk's Office or during an *In Camera* meeting;
- Upon review of the *In Camera* documents in the City Clerk's Office, the documents and any notes are returned to the City Clerk;
- At the time of the *In Camera* meeting, the City Clerk will provide the watermarked documents previously viewed and any notes to Councillor Lorje;
- The documents are not permitted outside of the meeting room during the *In Camera* meeting; and
- Upon conclusion of the meeting, all watermarked documents and notes are returned to the City Clerk. The City Clerk will ensure all documents are accounted for prior to the member leaving the meeting room.

The cost of the investigation was \$2,642.00.

255-17

To: Sproule, Joanne (Clerks)
Subject: RE: Alleged Breach of Code of Conduct Your File No. 171.0042



From: Tom Molloy [<mailto:wtmolloy@gmail.com>]
Sent: Sunday, November 23, 2014 5:11 PM
To: Sproule, Joanne (Clerks); Warwick, Patti (Solicitors)
Cc: pat.lorje@gmail.com
Subject: Alleged Breach of Code of Conduct Your File No. 171.0042

As requested by the City Solicitor please be advised Councillor Lorje will be attending the Council meeting on November 24 and further she wishes to address Council on the issue.

W. Thomas Molloy, O.C.

Molloy Negotiations
Phone 306-652-5255
Cel 306-280-7535
Fax 306-477-0352
Email wtmolloy@gmail.com



ADDITIONAL AGENDA ITEMS

**PUBLIC HEARING MEETING OF CITY COUNCIL
MONDAY, NOVEMBER 24, 2014, COUNCIL CHAMBER**

2. CONFIRMATION OF AGENDA

Recommendation

That the agenda for today's meeting be amended by adding the following matters regarding Public Notice Matter 4.2.1:

- Additional background information - Report of the General Manager, Community Services Department considered and approved by the Standing Policy Committee on Finance on October 6, 2014 and City Council on October 27, 2014;
- Request to speak – Marie Gould; and
- Letter submitting comments – Anna Cole, President, Hudson Bay Park – Mayfair – Kelsey Woodlawn Community Association.

Communications to Council

From: Nicola Tabb

Date: September 10, 2013

**Subject: Proposed Establishment of a 33rd Street Area
Business Improvement District**

Recommendation

That the Standing Policy Committee on Finance recommend to City Council:

1. That advertising respecting the proposal to establish a 33rd Street Business Improvement District, as outlined in this report, be approved;
2. That the Administration proceed with Public Notice with respect to the establishment of a 33rd Street Business Improvement District; and
3. That the City Solicitor be requested to prepare the required bylaw for consideration at the time of the public hearing.

Topic and Purpose

The purpose of this report is to present the proposal for the establishment of a Business Improvement District (BID) on 33rd Street.

Report Highlights

1. A group of business owners on 33rd Street is interested in creating a BID along both sides of 33rd Street, from Avenue G to Alberta Avenue and have a proposed budget for the first year of operation of \$20,000, resulting in a levy on assessment of 0.097% for commercial and industrial properties within the boundary.
2. If approved, the 33rd Street BID would gain access to urban design support through the Urban Design City-Wide Program (City-Wide Program), although there is limited capacity to begin capital improvements in the near term.
3. The potential exists to install parking meters in this area, and discussions with the newly formed BID would need to address this, although access to parking meter revenue will be restricted until the new parking meter system is fully paid for.
4. The Community Support Pilot Program will not be extended to 33rd Street prior to the completion of the pilot program in December 2015.

Strategic Goal

The formation of BIDs supports the City of Saskatoon's (City) Strategic Goal of Economic Diversity and Prosperity; specifically the long-term strategy of working collaboratively with local businesses to promote Saskatoon as a great place to live, work, and raise a family.

Communications to Council

From: Nicola Tabb

Date: September 10, 2013

Subject: Proposed Establishment of a 33rd Street Area Business Improvement District

Background

A BID is a defined area of commercial and industrial property owners and tenants who work in partnership to create a thriving and competitive business area. The mandate of BIDs include:

- i) business attraction and retention;
- ii) events, promotion, and marketing;
- iii) enhancements to an area, such as streetscaping;
- iv) promoting the theme/character of an area; and
- v) standard maintenance.

Over the past two years, a group of interested business owners on 33rd Street have been discussing the formation of a BID in the area. In March 2013, all business and property owners in the proposed 33rd Street boundary were invited to a general information meeting to discuss the purpose and interest in starting a BID. Staff from the Planning and Development Division and Assessment and Taxation Division have also met with the organizing group on a regular basis.

At the September 23, 2013 City Council meeting, a formal request was received for the Administration to work with the organizing businesses to establish a 33rd Street BID.

The creation of a BID is led by the local business community. The role of the Administration is to assist the organizing businesses by providing technical and administrative guidance on the process to form a BID.

Report

Proposal for the Creation of the 33rd Street BID

On September 17, 2014, a public meeting was held where the organizing group of businesses outlined their proposed purpose, vision, and budget for a 33rd Street BID. The organizers believe the area has a variety of commercial businesses that makes it unique in Saskatoon, and over the long-term, the formation of a BID would improve the appeal and viability of the district. The primary long-term goal of the BID is to improve the pedestrian environment through streetscaping. The proposed boundary is both sides of 33rd Street, from Avenue G to Alberta Avenue (see Attachment 1).

The proposal for the BID is to begin with a budget of \$20,000 for year one in 2015. This budget would be spent on marketing and promoting the area to potential customers and clients (see Attachment 2 for the detailed proposal). Revenue would be exclusively raised through a levy on assessment, which, with a budget of \$20,000, would equal 0.097%; at this rate, the property with the largest assessment would pay just over \$129 per month, and the property with the smallest, \$5.17 per month. At the September 17, 2014 public meeting, all affected business and property owners in attendance were advised of their estimated BID levy. Sixteen business owners attended the public meeting, and the vast majority of those in attendance were supportive of the proposed BID and the organizing committee's goals for the future. Six

Communications to Council

From: Nicola Tabb

Date: September 10, 2013

Subject: Proposed Establishment of a 33rd Street Area Business Improvement District

comment sheets were received at the meeting, all of which were supportive of the BID proposal.

Access to Streetscaping

33rd Street would be eligible for streetscaping and urban design support through the City-Wide Program. However, the City-Wide Program currently has inadequate funding to support any major capital projects in the short term. A review is being conducted on the purpose and sufficiency of this reserve, and a proposal for change will be brought forward in a report to the Standing Policy Committee on Planning, Development and Community Services in November 2014.

Parking Meters

33rd Street does not currently have parking meters installed. As part of future discussions with this new BID, the installation of meters would be considered. If parking meters are installed in the near term in this area, the 33rd Street BID would not automatically receive access to parking meter funding as new parking meter revenues will not be available prior to full payment of the new parking meter system, at the earliest. In addition, access to the BID Streetscape Reserve would only occur in the long term, as a 10-year program plan and funding priorities for that Reserve have already been identified by the existing BIDs and the Administration.

Community Support Program

This program is currently in a pilot phase and will be reviewed in late 2015.

The pilot program will not be extended to 33rd Street as it is currently funded from parking meter revenue.

Options to the Recommendation

City Council may consider the option to reject the recommendations. In this case, the Administration and organizing group of businesses would require further direction.

Public and/or Stakeholder Involvement

All affected business and property owners have been notified of, and invited to, initial information meetings. Official public notice will precede a public hearing at City Council. As the formation of a BID is an initiative of the local business community, the organizing businesses have also communicated their proposal to other business owners in the area.

Communication Plan

A Public Service Announcement will be issued following City Council's consideration of this matter at the public hearing.

Policy Implications

If approved by City Council, a bylaw will be created to establish the 33rd Street BID.

Communications to Council

From: Nicola Tabb

Date: September 10, 2013

Subject: Proposed Establishment of a 33rd Street Area Business Improvement District

Financial Implications

The 33rd Street BID will be funded through a levy on the assessment of all business and industrial properties in the proposed boundary. Other sources of funding, such as parking meter revenue, will be considered at a future date.

Other Considerations/Implications

There are no environmental, privacy, or CPTED implications or considerations.

Due Date for Follow-up and/or Project Completion

If approved by City Council, a public hearing would be held where all of the foregoing material would be presented along with a bylaw for consideration by City Council. The public hearing is tentatively scheduled for the November 24, 2014 City Council meeting.

If the bylaw is approved on this date, the City Solicitor would incorporate the organization, and the BID's budget would be required to be received by the City Assessor on or before January 15, 2015. The BID levy for each property would be included on tax notices for 2015.

Public Notice

If approved by City Council, advertising and public notice would follow. All affected businesses would be notified of the public hearing, tentatively scheduled for November 24, 2014.

Public Notice is required for consideration of this matter, pursuant to Section 3, subsection (I), of Public Notice Policy No. C01-021. If approved, the following notice of the public hearing will be given:

- a) notice of the matter shall be published in The StarPhoenix on the Saturday at least seven days immediately prior to the meeting at which City Council will initially consider the matter;
- b) notice of the matter shall be posted at City Hall at least ten days prior to the meeting at which City Council will initially consider the matter; and
- c) notice of the matter shall be posted on the City's website at least ten days prior to the meeting at which City Council will initially consider the matter.

Notice is also required to be given to all business and property owners in the proposed 33rd Street BID boundary by mailing notice of the matter to all affected parties by ordinary mail, which is to be postmarked no later than ten days prior to the City Council meeting at which the matter will initially be considered.

Communications to Council

From: Nicola Tabb

Date: September 10, 2013

Subject: Proposed Establishment of a 33rd Street Area Business Improvement District

Attachments

1. 33rd Street BID Proposed Boundary
2. Proposal for the Establishment of a 33rd Street Business Improvement District

Report Approval

Written by: Konrad André, Senior Planner, Neighbourhood Planning Section

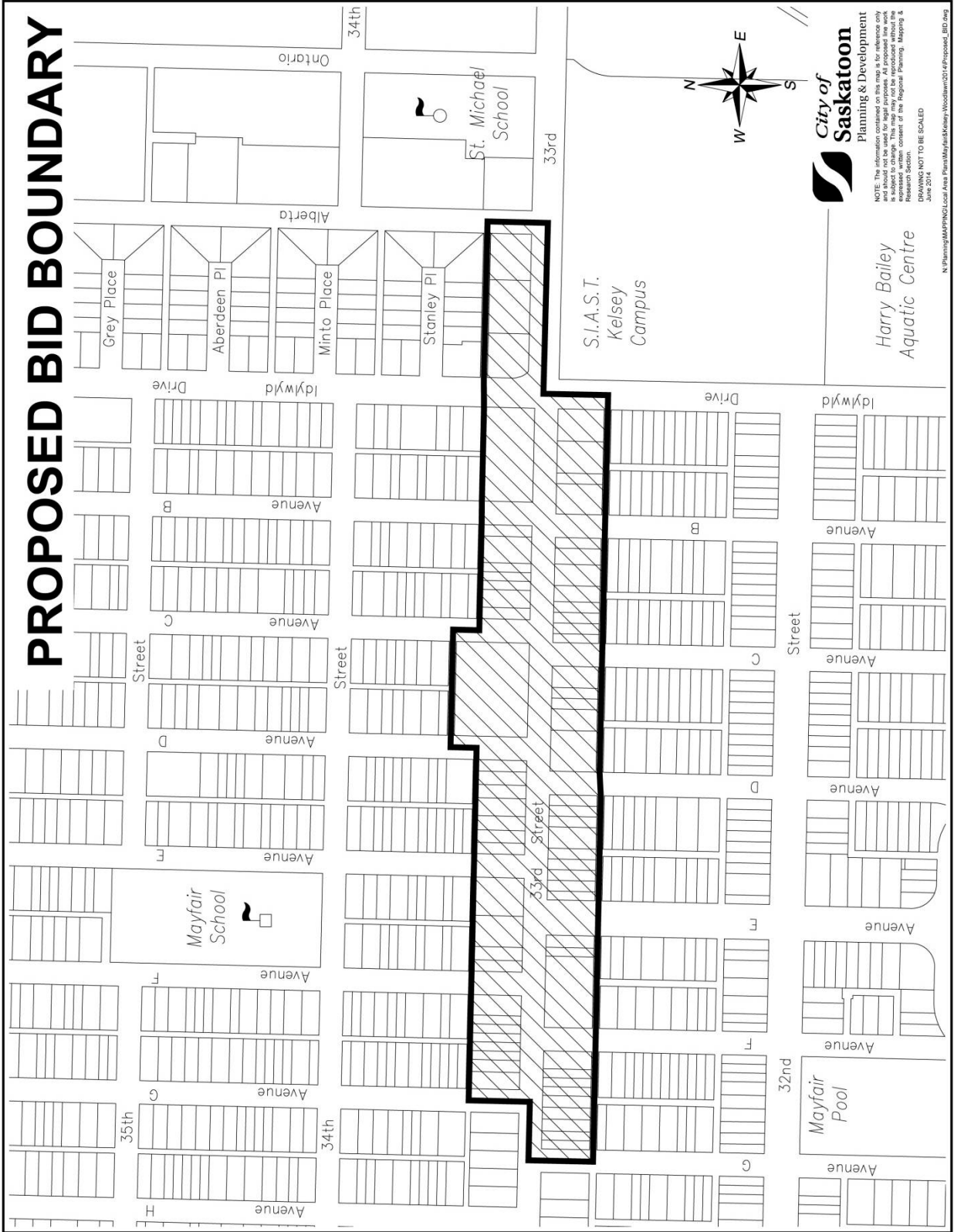
Reviewed by: Alan Wallace, Director of Planning and Development

Approved by: Randy Grauer, General Manager, Community Services Department

Approved by: Murray Totland, City Manager

S/Reports/CP/2014/Finance – Communications to Council – Nicola Tabb – September 10, 2013 - Proposed Establishment of a 33rd Street Area Business Improvement District/ks
BF 70-13

33rd Street BID Proposed Boundary



**City of
Saskatoon**
Planning & Development

NOTE: The information contained on this map is for reference only and is subject to change. This map may not be reproduced without the express written consent of the Regional Planning, Mapping & Information Services Department.
DRAWING NOT TO BE SCALED
June 2014

N:\Planning\BID\33rd Street Area Plan\Map\33rd Street Area Plan\33rd Street BID.dwg

**PROPOSAL FOR THE ESTABLISHMENT OF A
33rd STREET BUSINESS IMPROVEMENT DISTRICT**

INTRODUCTION

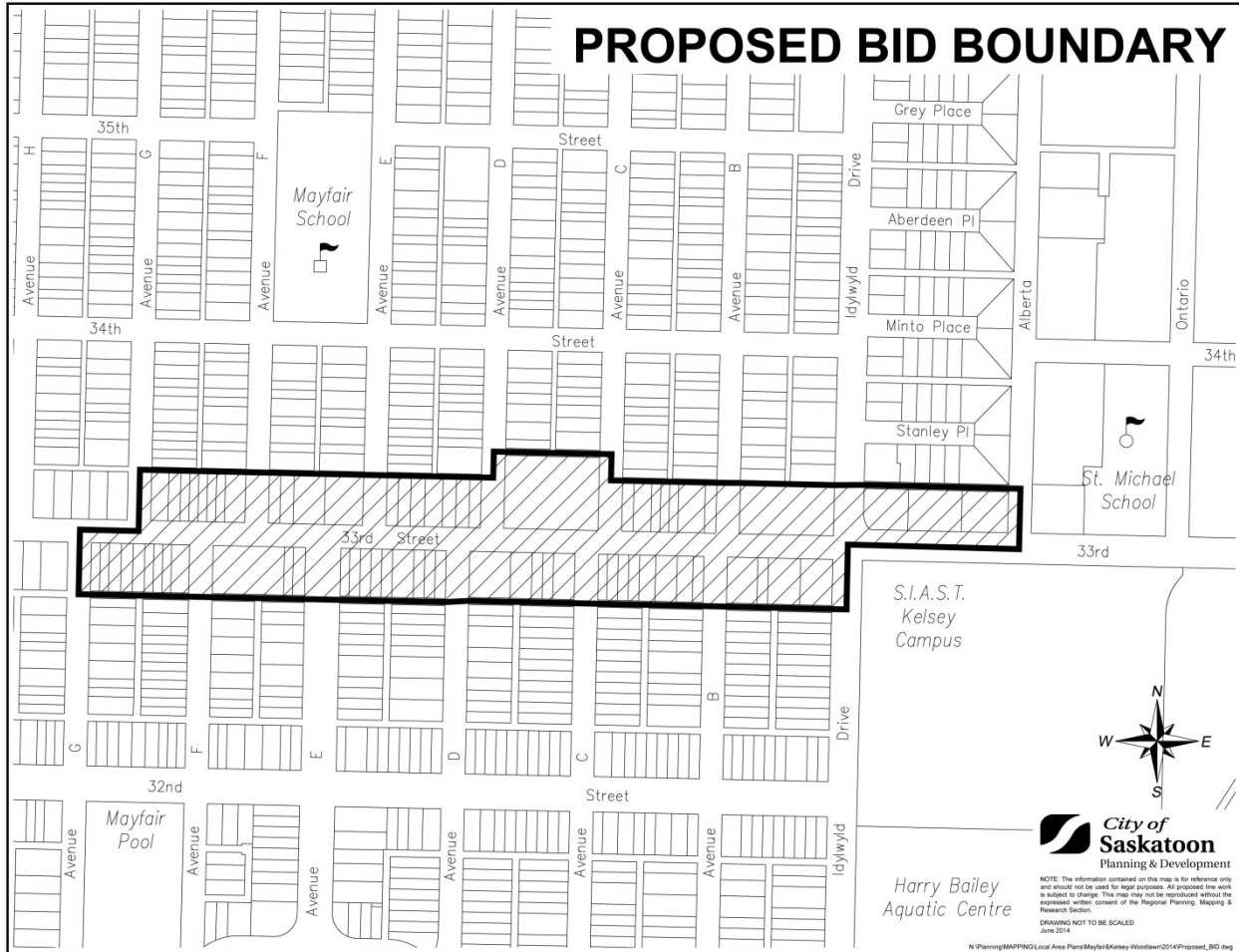
The 33rd Street business area provides a number of essential services which help to make the surrounding neighbourhoods great places to live. Part of the strong sense of community in our neighbourhoods derives from our use of and reliance on these businesses. Our neighbourhood traditions include friendly chats with staff at Safeway and eating delicious treats at Christie's Bakery. We have a caterer, a drugstore, a plumber, antique and clothing stores, spa services, several restaurants and much more.

Our business area has had its ups and down, and business owners and residents certainly have recognized signs of wear and tear, loss of market share, and other economic impacts. A 33rd Street Business Improvement District (the "33rd Street BID") will work to stem that tide and keep 33rd Street a business area that is accessible and welcoming to everyone.

THE 33rd STREET BID

A business improvement district (a "BID") allows local business and property owners to join together to improve the overall wellbeing of a business area. Such enhancements include physical improvements, promotion of economic development, and advocating issues which affect the business area.

Often a BID enables local business and property owners to enhance the business area, creating a more pleasant atmosphere for individuals and the surrounding communities. The 33rd Street BID will be led by businesses for the benefit of businesses, invest in the future of our communities, provide an organized group to address our priorities, and give us a significant business voice with real influence.



We are proposing that the 33rd Street BID area include both sides of 33rd Street West from Alberta Avenue North to Avenue G North. The boundaries of the BID could adjust over time if necessary.

The BID will be run by a volunteer Board of Directors made up of a City Councillor and local business and property owners. Interested individuals would be welcome to seek a position on the Board.

PURPOSES OF THE 33rd STREET BID

The 33rd Street BID will deliver on 4 key objectives:

1. To brand, market and promote 33rd Street as a centre for retail, services, leisure and tourism, including establishing cultural activities, festivals and events.
2. To take pride in 33rd Street by creating a more attractive business area for workers, residents and visitors.

3. To invest in people and businesses to develop a more competitive 33rd Street that builds on its reputation for customer service.
4. To build an effective partnership between the businesses on 33rd Street and the City of Saskatoon (the “City”) for the benefit of 33rd Street businesses, residents and visitors.

OUR GOALS FOR 2014/2015

Our two major goals for our first year of operation are to begin to improve the overall physical appearance of the 33rd Street business area and to effectively promote and market 33rd Street as a destination for residents and visitors. The 33rd Street BID will work towards transforming 33rd Street from a high traffic area into an area which is busy, colorful, pedestrian friendly, and economically viable.

To achieve the goal of promoting and marketing our business area, the 33rd Street BID will use advertising strategies as well as assist with organizing special events such as the 33rd Street Fair to attract residents and visitors to 33rd Street. We would also become involved with local civic issues and committees to have a voice regarding proposed traffic changes to 33rd Street and other issues in our area.

To achieve the goal of physically improving our business area, over time the 33rd Street BID will access programs offered by the City which would enable us to get items such as street banners, benches, garbage containers, public art, facade improvements, and flower pots. Future goals would include other types of physical enhancements like streetscaping.

BUDGET

We are proposing a budget of \$20,000.00 for our first 3 years of operation. The following estimates show where our funds will be allocated.

33rd Street Business Improvement District - \$20,000			
Budget 2015-2017			
Item	2015	2016	2017
Administrative Expenses	\$ 600	\$ 600	\$ 600
Flower Pot Maintenance	2,000	2,000	2,000
Garbage Cans & Ashtrays	3,000	3,000	3,000
Banner Fabrication & Installation	8,000	-	-
Flower Pot Purchases	2,000	-	-
Benches	2,000	2,000	-
Special Event Fund	-	2,000	2,000
Street Art	-	1,000	1,000
Advertising	-	-	5,000
Website & Branding	-	4,000	-
Streetscaping/Maintenance Fund	1,400	2,000	3,000
Planned savings	1,000	3,400	3,400
Total Annual Budget	\$ 20,000	\$ 20,000	\$ 20,000

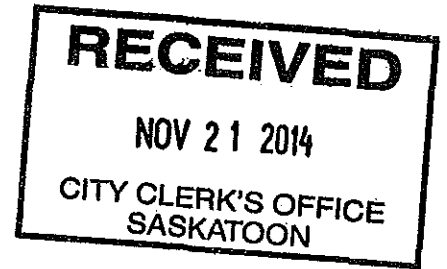
Any funds not used in the year in which they are collected will be carried forward for use in the following year and will be considered in the determination of the amount for the following year's budget.

Much of the work we intend to do initially will either be volunteer fuelled or funded by programs specifically available to BIDs.

Our starting budget of \$20,000.00 will be raised by a levy which the City applies to property taxes. This levy amounts to a total increase of .097% based on the assessed value of the property. The annual BID budget, determined by the BID Board and approved by City Council, would determine the levy on an on-going basis.

1680-6

From: CityCouncilWebForm
Sent: November 20, 2014 8:25 PM
To: City Council
Subject: Write a Letter to City Council



TO HIS WORSHIP THE MAYOR AND MEMBERS OF CITY COUNCIL

FROM:

Marie Gould
511B 33rd Street West
Saskatoon , Saskatchewan
S7I0v7

EMAIL ADDRESS:

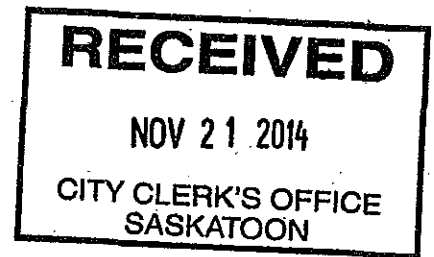
Marie@BestBuyEsthetics.ca

COMMENTS:

I am part of the 33rd St BID Organizing Committee and would like to speak on this item at the Public Hearing on Monday November 24th

1680-6

Hudson Bay Park – Mayfair – Kelsey Woodlawn Community Association
PO Box 30020 RPO 32
Saskatoon, SK
hbpmkwinfo@gmail.com



September 18, 2014

Dear City Council,

It is my pleasure to write a letter in support of the 33rd Street Business Improvement District being submitted by Nicola Tabb and other business owners in our neighbourhood.

Our Community Association is made of up both people new to the area and people that have lived here for many years. We have watched the positive impact of BIDs in other areas of Saskatoon, and we want those impacts for our own “main street” and our own local shops. We feel that improved streetscaping and the promotion of 33rd Street as a destination would in turn improve the perception and experience of the neighbourhoods we call home. We look forward to seeing 33rd become friendlier, more colorful, and more vibrant. A better business district means a better place to live for the nearby residents: more convenient shopping, more connection to our neighbours, more safety and confidence.

In conclusion, we fully support the efforts to establish a 33rd Street BID as they seek to create a business area “that is accessible and welcoming to everyone”.

Regards,

Anna Cole,
President

Hudson Bay Park – Mayfair – Kelsey Woodlawn Community Association